

WEEBLY CLOUD FOR BC PARTNERS, AN INTRO

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INTRO

- Started my Web Design company in 1995 (misinc.com)
- Been a BC partner for 10 years (dashbee.com)
- The pace of BC development forced us to consider other platforms 18 months ago
- We researched WiX, Squarespace and Weebly
- Only Weebly offered a designer platform

EMBRACE THE CHANGE

- We decided to embrace a DIY platform instead of fighting it
- We've built over 20 sites in the last 12 months
- Happy staff, happy clients
- Win-win!

WHAT IS WEEBLY CLOUD?

- Weebly Cloud is the designer platform for Weebly
- Weebly is one of the top 3 DIY web builders
- Over 50 million sites on Weebly
- They also have an App Center for add-ons
- You can white label it, and get a discount for hosting

WEEBLY CLOUD PLANS

	Weebly Retail	A La Carte	WebPro	Agency
		No Annual Fee	\$149/year Regularly \$499/year	\$499/year Regularly \$1,499/year
Starter	\$14/month		\$7/month	\$4/month
Pro	\$18/month	\$13/month	\$9/month	\$6/month
Business	\$35/month	\$30/month	\$20/month	\$15/month
Performance	\$46/month	\$46/month	\$30/month	\$20/month
Domain Names		Coming Soon	Coming Soon	Coming Soon
Email Marketing		Coming Soon	Coming Soon	Coming Soon
Staff Member Access		1	5	Unlimited
SSL Encryption		✓	✓	✓
Hosting		Unlimited	Unlimited	Unlimited
White Label			✓	✓

WEEBLY PLANS

Starter	Pro	Business	Performance
Personal Use	Groups & Org.	Small Biz/Stores	Power Sellers
Drag and Drop Builder	Drag and Drop Builder	Drag and Drop Builder	Drag and Drop Builder
Connect Your Domain	Connect Your Domain	Connect Your Domain	Connect Your Domain
	Site Search	Site Search	Site Search
	Password Protection	Password Protection	Password Protection
	Video Backgrounds	Video Backgrounds	Video Backgrounds
	HD Video & Audio	HD Video & Audio	HD Video & Audio
	Up to 100 Members	Unlimited Members	Unlimited Members
		Member Registration	Member Registration
E-Commerce			
Starter	Pro	Business	Performance
3% Transaction Fee	3% Transaction Fee	No Transaction Fee	No Transaction Fee
Up to 10 Products	Up to 25 Products	Unlimited Products	Unlimited Products
		Digital Goods	Digital Goods
		Inventory Management	Inventory Management
		Shipping & Tax Calculator	Shipping & Tax Calculator
Stripe & Square	Stripe & Square	Stripe, Square, authorize.net , PayPal	Stripe, Square, authorize.net , PayPal
			Real-time Shipping, Abandoned Cart Emails, Gift Cards

CLOUD ADMIN

- Sort of like BC's Partner Portal but better
- Manage your clients, admin users, team members, hosting plans, apps, themes, billing and more
- Plus they have an API for everything!

CLOUD ADMIN

	Business Catalyst	Weebly Cloud
Clients	My Sites	Add a client, and as many sites per client
Restoring Sites, Pages and Elements	No	Yes you can restore any deleted site, page or even element
Team	Only Support can Add Partners	Add team members anytime
Roles for Team	Partner accounts have access to everything	<ul style="list-style-type: none"> • Admin • Technical • Support • Editor • Finance
Price per plan	\$10 - \$69	\$4-\$20
Reseller Discount	20%	30% - 50%
Plans	No	You can create your own plans and set your own pricing
Apps	You can't install apps from the PP	You can upload your own custom apps
Themes	You can replicate an existing site (Template)	You can upload your own custom themes
Billing	One invoice per email per site each month	One downloadable invoice for all sites each month
REST API	Sort of	Yes, full API for client creation, site generation and more.

CMS

- Easy to use visual editor
- Access to html/css
- Drag and Drop elements (Photo Gallery, Slideshow, YouTube and more)

CMS

	Business Catalyst	Weebly Cloud
Visual Editor	No	Yes with Drag and Drop
Automatic Navigation	No	Pages are added to menu automatically or can be hidden
Secure Zones	Yes	Yes through Members & Groups
Multiple Blogs	Yes	Yes
Slideshow	No	Yes
YouTube	No	Yes
Photo Gallery	Barely	Yes
Google Map	No	Yes
Forms	Yes but painful	Drag & Drop
Audio/Video Players	No	Yes
WebApps	Yes	No, but might be possible via Weebly Apps

HOSTING

- Sites can be hosted on Weebly Cloud or on your own server
- You can resell email accounts via G Suite
- Unlimited storage per site
- All sites have SSL

HOSTING

	Business Catalyst	Weebly Cloud
Domains	No	Coming Soon
Email Accounts	Yes	Yes through G Suite
Storage Space	2GB	Unlimited
SSL	Sort of	Yes
Stats	Yes	Yes
Site Search	Yes	Yes

E-COMMERCE

- Fully integrated shopping cart/checkout
- Inventory tracking
- Filtered Product Search
- Digital and Physical Products
- Automatic Taxes (US Only) and Automatic Shipping

E-COMMERCE

	Business Catalyst	Weebly Cloud
Pricing	\$39/up	\$4/up
Unlimited Products	Limited by storage space	Yes (\$15/up plan)
Coupons	Yes	Yes
Categories	Yes	Yes
Reviews	Yes	Yes but can be automated to ask clients
Payment Gateways	Multiple	Stripe, Square, Authorize.net, PayPal
Apple Pay, Android Pay	No	Yes
Shipping	Manual and Automatic	Manual and Automatic
Real Time Shipping	Yes	Yes
Inventory Tracking	Yes	Yes
Product Variations	Yes	Yes
Automatic Tax Calculator	No	Yes (US Only)
Abandoned Cart Emails	Yes on Platinum Plan	Yes on Performance Plan
Gift Cards	Yes	Yes

APP CENTER

- You can give clients access to the Weebly App Center with over 300 apps (free to paid)
- You can also upload your own custom apps
- Apps are developed using html/css/js
- You can sell your apps on the Weebly App Center

EMAIL MARKETING

(COMING SOON)

- Weebly has a fantastic Email Marketing Platform called 'Weebly Promote'
- Soon it will also be integrated with Weebly Cloud
- You can send out automatically triggered emails
- Drag and Drop interface for creating newsletters

THEMES

- Create custom themes
- Change site themes anytime
- Easily convert an existing site into a Weebly Theme (see my video)

PRICING PLANS

- Setup your own custom plans
- Set your rates
- Choose your features

BILLING

- One bill each month for all your sites
- Download invoice details
- Billed for sites once you publish them

IN SUMMARY

- We're able to complete projects more quickly than BC
- Our hosting costs are significantly lower
- Our clients have a much easier interface
- We've been able to sell apps for recurring income
- Less time, higher margins, more money!

DEMO

LINKS

- Weebly Theme Documentation (<https://dev.weebly.com/get-started-with-themes.html>)
- Weebly Cloud Special Offer for BC Partners with steep discounts (<https://bc-partners.weebly.com/>)
- BC vs. Weebly Cloud Feature Comparison (<https://docs.google.com/spreadsheets/d/1GarQAUgBmJF3d99E8u5gsYRHvxVeFjeaiNrT5TKFENs/edit?usp=sharing>)

LINKS

- “How to migrate a BC site to Weebly Cloud in 15 minutes” (<http://www.aidbc.com/business-catalyst-videos/migrating-a-bc-website-to-weebly-cloud-in-15-minutes>)

Q&A

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